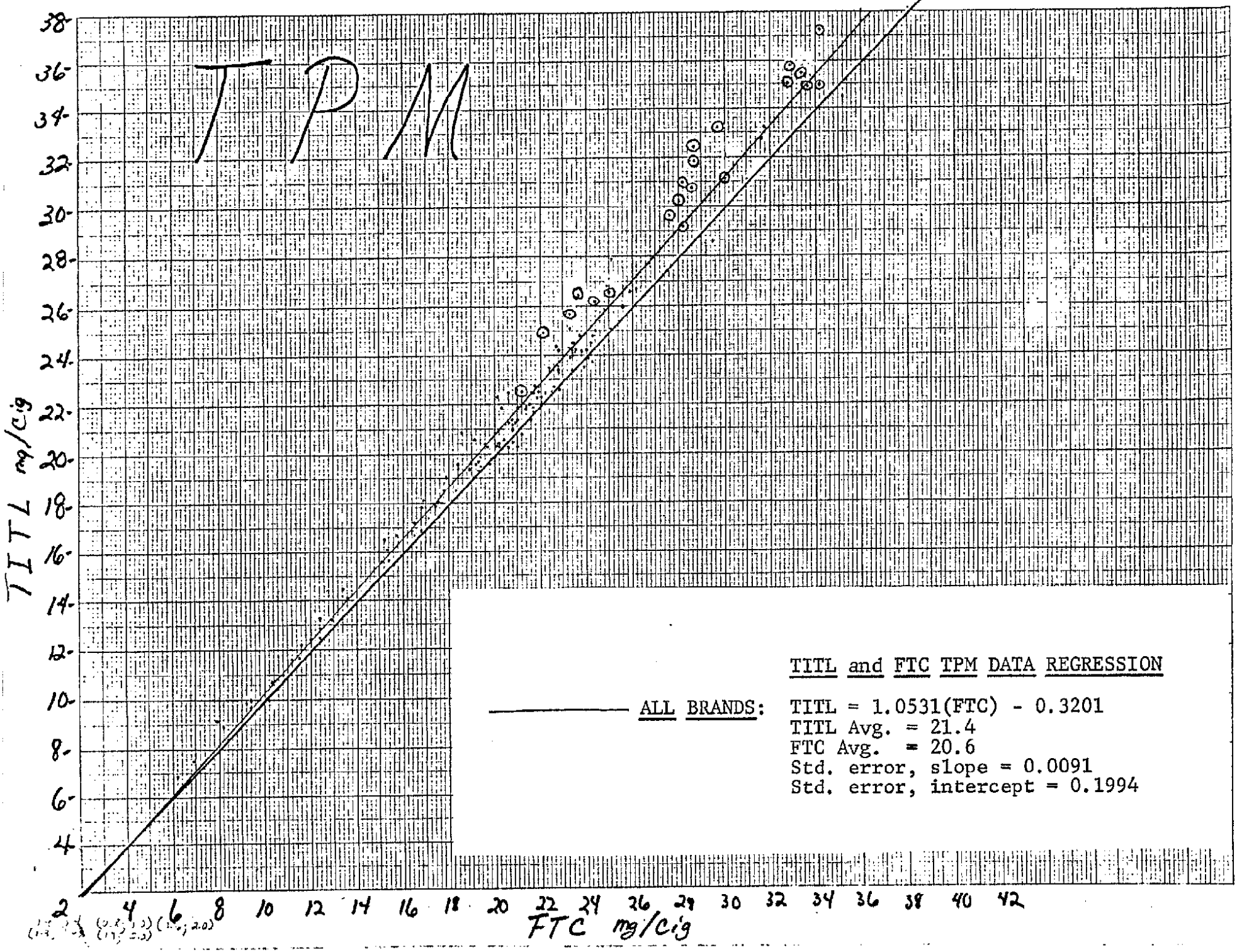
TITL - FTC Market Sample '19



TITL and FTC TPM DATA REGRESSION

——— ALL BRANDS:

TITL = 1.0531(FTC) - 0.3201
TITL Avg. = 21.4
FTC Avg. = 20.6
Std. error, slope = 0.0091
Std. error, intercept = 0.1994

PM3000763596

Source: https://www.industrydocuments.ucsf.edu/docs/mnvl0001